



Incident Notification for Nursing Homes and Long Term Care Facilities

Bob Hillman, presenter

Everbridge = Technology + Expertise

Everbridge, the world's recognized leader in incident notification systems, merges technology with industry expertise to help millions of people communicate in a crisis and connect on a daily basis.

Founded: 2002, Privately Held

Headquarters: Los Angeles, CA, USA

Business Model: Sole Focus on Emergency Notification



Companies in more than 100 countries depend on Everbridge



Partners with the CAHCF and AHCA



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**Everbridge Named Preferred Notification Provider By
American Health Care Association and National Center for Assisted
Living**

*Leading Notification Provider Serves Long Term Care Industry
With Robust Communication Solutions*

LOS ANGELES, CA – APRIL 14, 2011 – The American Health Care Association and National Center for Assisted Living (AHCA/NCAL) along with Everbridge – the world’s recognized leader in incident notification systems – announced today a new partnership where Everbridge will serve as the preferred notification system to members for the largest association of long term and post-acute care providers in the United States. Together AHCA/NCAL and Everbridge will empower care facilities with the notification tools necessary to improve communications and enhance service quality at every level.

Applications: Emergency & Routine

Major Events

- Fires/Evacuations
- Mass Casualty
- Pandemics
- Rumor Mitigation

Natural Disasters

- Flood
- Tornado
- Hurricane
- Snow/Ice Storm
- Earthquake

Crime

- Bomb/Terror threats
- Missing/Abducted persons
- Escaped Prisoner Alerts
- Workplace Violence

System Outages

- Power
- Email server
- Phone
- Water
- Gas

Routine

- Special announcements
- Insurance/Open enrollment
- Planned utility interruptions
- Tests/Drills
- Business operations

Other

- Product recalls
- Last-minute staffing needs
- Holiday reminders
- Corporate events



The Power to... +



Everbridge enables you and your people to:

- ▶ Effectively Reach Staff Through Multi-Modal Communication
- ▶ Be informed of and respond to surprise inspections in minutes
- ▶ Handle Staff Call Outs with remarkable efficiency
- ▶ Contact Families en masse, in groups or as individuals

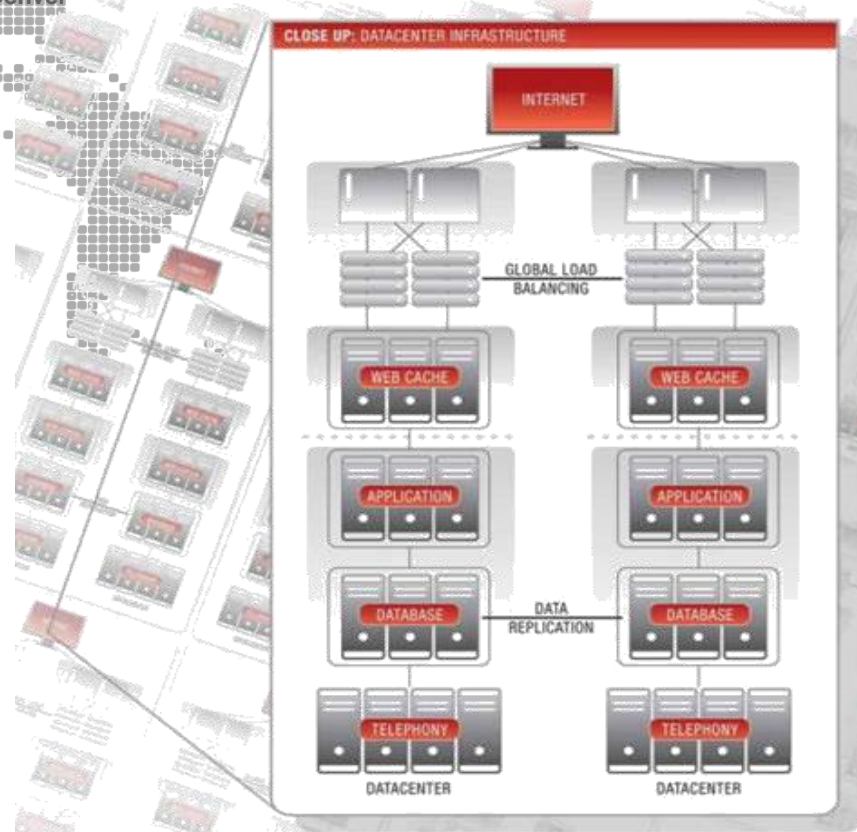


Technology+



99.99% uptime
No scheduled downtime
15 millisecond failover

- Geo-dispersed, top-tier carrier facilities and network
- Web-Native SaaS Multi-Tenant Architecture
- 3rd Party Verified** Active-Active Data Centers with No Single Point of Failure
- Service Level Agreements with “Burstable” Capacity



Everbridge Contact Data Management Solutions



How incident notification works



Kathy



Tom



Mike



Julie



Fred

First Attempt



CONFIRMED
4/20/09 10:02:03 AM

work

text message

CONFIRMED
4/20/09 10:02:56 AM

BlackBerry

Second Attempt



work

cell

CONFIRMED
4/20/09 10:03:35 AM

cell

work

Third Attempt



text message


NO RESPONSE

instant message

PDA

CONFIRMED
4/20/09 10:04:15 AM

Re-send?

A black satellite dish on a tripod stand is positioned on the left side of a grey rectangular area. Concentric circles radiate from the center of the dish, representing signal waves.

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