



Connecticut Association of Health Care Facilities
Connecticut Center for Assisted Living

213 Court Street Suite 202 / Middletown, CT 06457
860.290.9424 (telephone) / 860.290.9478 (fax) / rbrown@cahcf.org (e-mail)

Business Affiliate Member Benefits

Member Contact

You are cordially invited to attend all of our **General Membership Meetings**; watch the mail or visit the Calendar and Events/Seminars Info pages of our website (www.cahcf.org) for dates, times and locations; Sponsorship opportunities available.

You will be invited to our **Annual Meeting** in July at Mystic Seaport in Mystic, CT. This is an all-day, Members-ONLY event and is a time for you to meet with our Members in a relaxed, social environment; Educational Offering opportunities available; Sponsorship opportunities available.

Member Listing

We'll provide you with a complete Member listing including contact information; SEE, also, Facilities Database. We cannot provide you with email addresses.

Website Listing

We'll give you a listing on our website on the Business Affiliates page. From our Home page at www.cahcf.org, above the large banner ad, cursor over the "RESOURCES" tab and click on the "BUSINESS AFFILIATE MEMBERS" tab.

Facilities Database

We shall provide you with a Facilities Database (all facilities; all Connecticut) in a MS Excel format. This information is updated approximately semi-annually with information from the State of Connecticut Department of Public Health.

Mailings to Members

We do periodic mailings to our Member facilities and would be pleased to include your one-page promotional literature.

You can do your own mailings with labels generated from our Facilities Database.

Advertising Newswire/Website

Only Business Affiliate Members may advertise in our weekly electronic communication to Members, the “Newswire.” This advertising opportunity also includes being included in the “BUSINESS AFFILIATE SPOTLIGHT” which appears on each page of our website.

There is an additional cost for advertising in the Newswire/Website.

Seminar Submission

You are encouraged to make submissions for possible seminar presentations to our Education Committee for their consideration.

Educational Conference & Trade Show

We partner with the Connecticut Chapter of the American College of Health Care Administrators in producing **THE** most successful Show for long-term, subacute, rehabilitative and assisted living care providers in Connecticut; check our website for additional information. **EXHIBITOR DISCOUNT TO BUSINESS AFFILIATE MEMBERS**; Educational Offering opportunities available; Sponsorship opportunities available.

As a Business Affiliate Member in good standing, you will be permitted to use our CAHCF/CCAL Business Affiliate Member logo on all of your promotional materials.



For additional information contact Richard C. Brown at the Association:

860-290-9424 (telephone)
860-290-9478 (fax)
rbrown@cahcf.org (e-mail)

See how you can benefit from:

- ✓ **conducting an Educational Seminar for our members**

- or -

- ✓ **Sponsoring an Event or Program.**

For more information on these opportunities, please contact Richard C. Brown, Director of Member Services, at the Association.

**Protecting,
Promoting
&
Advancing
Connecticut's
Long-term
Health Care Profession**

**CAHCF/CCAL...
We work for YOU!!!**

Contact information:

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CAHCF/CCAL
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**Business Affiliate Member
Application**



**Membership opens
the door to
business opportunities!**



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Business Affiliate Member Application

Corporate Name (as you wish it to appear in our records and/or through promotional events):

Principals:

Name: _____

Title: _____

Name: _____

Title: _____

Name: _____

Title: _____

Corporate Address:

Corporate

Telephone: _____

Fax: _____

E-mail: _____

Regional/Local Contact Person:

Regional/Local Address:

Regional/Local

Telephone: _____

Fax: _____

E-mail: _____

To whom should correspondence be sent:

☐ Corporate

☐ Regional/Local

Do you have a parent corporation?

☐ No

☐ Yes _____

Goods/Services Provided: _____

Are you currently doing business with any providers in Connecticut? Please list:

Who referred you to CAHCF?

Dues are \$1,000 / anniversary year.

Please enclose check with Application made payable to "CAHCF."

Business Affiliate Applications are considered by the Board of Directors of CAHCF/CCAL at their regularly scheduled meeting following receipt.

Questions? Please call Richard C. Brown at the Association.

Thanks.