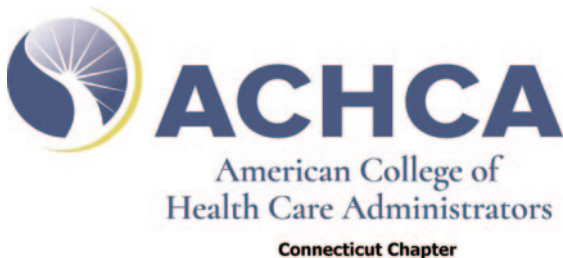


# Welcome!

**The Connecticut Chapter of the  
American College of Health Care Administrators  
and  
The Connecticut Association of Health Care Facilities  
Connecticut Center for Assisted Living**

## **Educational Conference and Trade Show 2025 PROGRAM GUIDE**

**November 12, 2025**



A photograph of an older man and woman smiling and embracing on a beach. The man is on the left, wearing a striped shirt and a dark jacket. The woman is on the right, wearing a blue and white striped shirt and a grey cardigan. They are standing on a sandy beach with the ocean and hills in the background.

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## **Attendee Schedule for the Day**

**8:30 AM – 9:30 AM**

**Registration and Continental Breakfast**

**9:30 AM – 11:00 AM**

**Keynote**

**Creating the Culture: What Elite Organizations Do Differently**

**Presenter: Tom Pesce**

**11:00 AM – 1:30 PM**

**Exhibit Hall Hours**

**11:15 AM – 12:30 PM**

**Attendee Luncheon**

**12:45 AM – 1:30 PM**

**Dessert in the Exhibit Hall**

**1:30 PM**

**Exhibitor Raffles / Grand Prize Drawing**

**1:45 PM**

**Program Concludes**





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# Good Morning and Welcome to The Show!!!

Your Program Guide lists today's activities. Please consult it often.

Please wear your Name Badge at all times. It allows you entry to the Keynote Presentation, Luncheon and the Exhibit Hall. Attendees with a "GUEST" designation on their Name Badge are not eligible for the Grand Prize Drawing.

After your **Continental Breakfast**, courtesy of **Harvest Healthcare LLC**, our program will start with our Keynote Speaker at 9:30 AM.

The **Certificate of Participation** for the Educational Program is in your package. Certify your attendance by your signature.

The **Educational Program Evaluation** is in your package. Please complete it before the end of The Show and drop it off in the Exhibit Hall for a chance to win a **\$50 Amazon Gift Card**. Your input helps us plan for the next event.

The Grand Opening of the Exhibit Hall occurs at 11:00 AM, and the Trade Show runs continuously until 1:30 PM. Exhibitor Raffles begins at 1:30 PM. **You must be present to win!** The Grand Prize drawing of \$500 courtesy of **The Nurse Network**, will occur after the Exhibitor raffles.

## **Exhibitor Raffle Prize Policy:**

We want everyone to have a chance to win! Each attendee can win only **one vendor raffle prize** during the trade show. If your name is drawn more than once, you'll get the first prize you won, and we'll draw another lucky winner for the next one.

Thanks for sharing the fun and excitement with everyone!

The **Luncheon** is courtesy of **Incite Strategic Partners** and begins serving at 11:15 AM continuing through 12:30 PM. Rather than stand in line, you might want to spend some additional time at The Show before going to lunch.

**Afternoon Refreshments/Dessert** follows the luncheon at 12:45 PM and will be served in the Exhibit Hall. Afternoon refreshments are courtesy of **TwinMed LLC**.

Thank you for joining us today!



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**Visit [optum.com/SNF](https://optum.com/SNF) to learn more.**

1. McGarry BE, Grabowski DC. Managed care for long-stay nursing home residents:

An evaluation of institutional special needs plans. *AMJC*. 2019; 25(9)400-405.

2. 2023 Member Satisfaction Survey, Optum Consumer Experience Research Program.

3. 2023 Optum ISNP data.

This communication is not intended for members or beneficiaries.

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# Prizes

Prize rules are simple..., you must be registered for the Conference to win and **you must be present at the time of the drawing** (might be a little earlier, might be a little later, might even be on time!) to win..., everyone, every time, no exceptions **GUESTS (non-paying Attendees; it's on our Name Badge) ARE NOT ELIGIBLE FOR THE GRAND PRIZE DRAWING!**

Please complete your **Educational Program Evaluation** and drop it off at the Podium inside the Exhibit Hall to be eligible to win a **\$50 Amazon Gift Card**. The **Educational Program Evaluation** gift is sponsored by the **CT ACHCA and CAHCF/CCAL**. The drawing will be held after the Exhibitor raffles. Make sure your name is on the bottom of the form.

Please complete your **\$50 Drawing** ticket and drop it off at the Podium. Drawings are on or about 11:30 AM, 12:00 PM, 12:30 PM, 1:00 PM and 1:30 PM, That's five (5) chances to win. The **\$50 Drawing** is sponsored by **TwinMed LLC**.

Many of the Exhibitors will be conducting their own raffles that you may enter at their booths. Drawings for the Exhibitor Raffles begin at 1:30 PM. **Please, only one entry per Exhibitor.**

## Exhibitor Raffle Prize Policy:

We want everyone to have a chance to win! Each attendee can win only one vendor raffle prize during the trade show. If your name is drawn more than once, you'll get the first prize you won, and we'll draw another lucky winner for the next one.

Finally, you must obtain the initials from **Forty-Eight (48)** or more Exhibitors on your **Grand Prize Entry Form**. Make sure that you complete the information at the bottom of the form! Drop off your completed form at the Podium in the Exhibit Hall. The Grand Prize Drawing for **\$500.00 in COLD, HARD CASH** will occur on or about 1:30 PM. The \$500 Drawing is sponsored by **The Nurse Network**.

# Rules For The Day

1. **SMILE!** Your job in health care is tough enough. Lighten up today and enjoy yourself with your friends and associates.
2. **Talk with the Exhibitors.** Ask them about their goods and services. Don't forget to say, "Thank You" and tell them how much you appreciate their being here supporting your profession and industry. Fill up your Show Bag with their "goodies." Give them your consideration when making purchases for goods and services. Without the Exhibitors, there would be no Show. Make them feel welcome and invite them back for next year.
3. Finally, **go home refreshed, relaxed and renewed**. Tell your friends, associates and vendors who didn't come what they missed.

We will see you all next year at **The Show!**





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# Keynote Presenter



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Tom Pesce is one of the country's most sought-after speakers, educators, emcees, and motivational entertainers. His long client list includes companies such as NASA, Amazon, Google, Microsoft, NBC, Nasdaq, Formula 1, and more.

In addition to his award-winning stage work, Tom is also a distinguished educator with over twenty years experience as a classroom teacher. He has earned multiple graduate degrees in the fields of elementary education, school district administration, and advanced leadership studies.

In his keynote, "Creating the Culture: What Elite Organizations Do Differently," Tom explores what it truly means to be elite. Building an elite culture requires a commitment to stand apart from the crowd and embrace strategies that set your organization above the rest. More than a mindset, it demands a powerful toolkit designed to help you excel in any economic climate.

The recipe for success begins with empowering the leaders within your organization to recognize their own gifts. It's about nurturing connections and fortifying their self-assurance. This process inevitably propels your team forward in unison, fostering the prosperity of both the organization and its individuals.

Today, Tom shares his passion worldwide, helping organizations build resilient, high-performance cultures where people want to stay, grow, and lead. Tom lives in Ridgefield, CT with his wife, Becky, and their three children.



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## About the College

The Connecticut Chapter of the American College of Health Care Administrators (CT ACHCA) is the individual member, professional society for Administrators in long-term, sub-acute, rehabilitative and assisted living care.

The College's mission is to enable their Members to continuously enhance their professional development, primarily through education in the continuum of health care administration with an emphasis on long-term care, in order to improve the quality of life and the quality of care provided to the patients and residents they serve.

### CT ACHCA OFFICERS

Patrick Neagle, President  
Kathryn Pearse, Vice President  
Matthew Bovolack, Treasurer  
Tina Richardson, Secretary  
Erica Roman, Immediate Past President

Please visit the Chapter's website at: [www.ctachca.org](http://www.ctachca.org).

**For additional information contact Patrick Neagle**  
at: [PNeagle@touchpointsatmanchester.com](mailto:PNeagle@touchpointsatmanchester.com)

## About the Association

Established in 1929, the Connecticut Association of Health Care Facilities (CAHCF) is the state's largest not-for-profit member association representing profit and not-for-profit health care facilities providing long-term, subacute, rehabilitative and assisted living services to nearly 20,000 Connecticut citizens; and allied health-care-related businesses and organizations.

The Connecticut Association of Health Care Facilities / Connecticut Center for Assisted Living (CAHCF/CCAL) is the Connecticut State affiliate of the American Health Care Association / National Center for Assisted Living (AHCA/NCAL).

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Martin Sbriglio, Secretary  
Matthew V. Barrett, JD, MPA, President and Chief Executive Officer

Please visit the Association's website at: [www.cahcf.org](http://www.cahcf.org).

For additional information contact Matthew V. Barrett at:

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Addendum to the Program Guide:

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Thank you!