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94TH ANNUAL MEMBERSHIP MEETING

**July 13, 2023
Old Saybrook, CT**



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CAHCF/CCAL's
94th Annual Membership Meeting
Saybrook Point Resort & Marina
Thursday, July 13, 2023
Schedule of Events

- | | |
|--------------------------|---|
| 9:30 a.m. to 10:30 a.m. | Registration |
| 10:30 a.m. to 12:00 p.m. | Welcome Address - Matthew Barrett, President/CEO,
CAHCF/CCAL
Keynote Speaker - Rachel Sheerin |
| 12:00 p.m. to 1:15 p.m. | Buffet Luncheon by the Marina |
| 1:15 p.m. to 3:00 p.m. | Afternoon Program
Recognition of Sponsors- Matthew Barrett, President/CEO,
CAHCF/CCAL
Special Guest - Gov. Mark Parkinson, President/CEO,
AHCL - Ryan Vess, Chair,
CAHCF/CCAL Board of Directors
Awards Ceremony - Matthew Barrett, President/CEO,
CAHCF/CCAL
* CAHCF/CCAL's Volunteer of the Year Awards -
Matthew Barrett, President/CEO, CAHCF/CCAL
* AHCA/NCAL Quality Award Recognition - Matthew
Barrett, President/CEO, CAHCF/CCAL, Marnie
Talamona, CAHCF/CCAL Board of Directors |
| 3:00 p.m. until | Raffle, Drinks and Desserts |

CAHCF/CCAL

July 13, 2023

Dear CAHCF/CCAL Members and our Honored Invited Guests,

It is my pleasure to welcome you to the 94th Anniversary Annual Membership Meeting of the Connecticut Association of Health Care Facilities/Connecticut Center for Assisted Living (CAHCF/CCAL) here at Saybrook Point Resort & Marina.

Our day begins with our high energy, authentic, and dynamic keynote speaker, Rachel Sheerin. Her keynote presentation “**Burning at Both Ends: How to Love Your Work + Life (Again)**” is sure to inspire you with a message of resetting for happiness and success.

Following the keynote address, we will enjoy a fabulous buffet luncheon by the marina.

During the afternoon program we will be recognizing and celebrating the people and organizations who have given so much to the association and elder care profession and helped to make 2023 a successful year for CAHCF/CCAL.

Our afternoon program will start with our special guest speaker, Mark Parkinson, President & Chief Executive Officer of AHCA/NCAL. Mark will brief us on the state of long-term care sector and with his invaluable insights into the latest happenings in Washington, DC. We are extremely fortunate and grateful to have him here today.

Our afternoon program will recognize the CAHCF/CCAL member facilities who have been awarded the Bronze and Silver AHCA/NCAL Quality Award. The AHCA/NCAL quality awards process provide a proven pathway to continuous quality of care improvement for any facility that embarks on this journey. We are so please to put a spotlight on the CAHCF/CCAL members who have taken this journey and are now shining examples of this rewarding quality of care process.

Next, we will honor three amazing Volunteer of the Year recipients. Their combined volunteer experience totals 19 years of dedication to long-term care. The recipients are truly selfless and we are grateful for all that they do.

The 94th CAHCF/CCAL Annual Meeting concludes with the association’s traditional raffle prizes donated by business affiliate member sponsors, dessert and the customary cocktail reception (a complimentary drink ticket is included), where we hope you will continue to celebrate and reflect with your friends and colleagues. Please remember that this amazing day would not be possible without the **very generous support of our Annual Membership Meeting Sponsors**. We will be specifically acknowledging their support during the afternoon program, we hope that you will also express your gratitude for the important contribution our sponsors have made in the success of today’s CAHCF/CCAL 94th Anniversary Annual Membership Meeting.

Thank you, once more, for attending the 94th Anniversary Annual Membership Meeting of the Connecticut Association of Health Care Facilities/Connecticut Center for Assisted Living (CAHCF/CCAL) and for everything you do to advance the mission of your association, your colleagues, your staff, and the residents in your care.

Sincerely,



Keynote Speaker



Rachel Sheerin

Rachel Sheerin is an award-winning keynote speaker and emcee. Named Speaker of the Year for 2019 by NACE, you may have seen Rachel featured in Inc Magazine for her keynotes or on the TEDx stage.

Rachel's been on both sides of business - sales and operations. She's built multi-million dollar sales teams for organizations that want to grow profits and boost happiness and trained operations teams that want to influence their sales teams to work better together.

With Fortune 500 clients such as The Ritz Carlton, WAL-MART, National Associations, Freddie Mac, Berkshire Hathaway, and more, Rachel's known for delivering high-impact education and motivation to audiences from Spain to Seattle.

A partner of The James Beard Foundation and Director of Global Award for the Association for Women in Events, Rachel Sheerin motivates and educates high-performers so they can level up their success, increase their impact, and live a life they love.

With her book launch in 2022, Rachel's continued research and motivational content around burnout, happiness and success can be heard on her weekly podcast and newsletters.

You can learn more about Rachel at www.RachelSheerin.com or follow her cute dog, speaker adventures and more on Instagram at www.instagram.com/rachel.sheerin.

CAHCF/CCAL 94th Annual Meeting

Agenda

1:15 p.m. – 3:00 p.m.

I. **Welcome** – Matthew Barrett, President/CEO, CAHCF/CCAL

II. **Acknowledgement of Corporate Sponsors** - Matthew Barrett, President/CEO, CAHCF/CCAL

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III. **CAHCF/CCAL Special Guest** – Mark Parkinson, President/CEO, AHCA – Ryan Vess, Chair, CAHCF/CCAL Board of Directors

IV. **CAHCF/CCAL Awards Ceremony** – Matthew Barrett, President/CEO, CAHCF/CCAL
Volunteer of the Year Awards – Adult Category

- ★ Cathy Jones, Notre Dame Health & Rehabilitation Center
- ★ Marie Pyznar, Parkway Pavilion Health & Rehabilitation Center
- ★ Anita Waung, Avon Health Center

IV. **AHCA/NCAL Quality Award Overview & Recognition** – Matthew Barrett, President/CEO, CAHCF/CCAL and Marnie Talamona, CAHCF/CCAL Board

Bronze – Commitment to Quality Award

- ★ Ledgecrest Health Care Center
- ★ Parkway Pavilion Health & Rehabilitation Center
- ★ Pilgrim Manor

Silver – Achievement in Quality Award

- ★ Village Green of Bristol

V. **Raffle** – Adriana Manning, Manager of Education & Administrative Services, CAHCF/CCAL

VI. **CAHCF/CCAL Dessert and Cocktail Reception**

Special Guest



Mark Parkinson President & CEO, AHCA

Mark Parkinson is the President and CEO of the American Health Care Association and the National Center for Assisted Living (AHCA/NCAL), which represents more than 14,000 nursing homes, assisted living communities, and intermediate care facilities for individuals with disabilities. Parkinson served as the 45th Governor of the State of Kansas. Prior to that, he was the owner and operator of long term care facilities in Kansas and Missouri.

Under Parkinson's leadership, AHCA/NCAL focuses on delivering policy solutions to the Hill and the Administration, with a special emphasis on quality care. During his tenure, AHCA/NCAL has remained the largest association in long term care and has enjoyed record membership.

Parkinson's vision and leadership has brought him recognition. He was named a top lobbyist for 10 consecutive years (2013-2022) by The Hill, a leading Capitol Hill newspaper. Parkinson also had the distinction of being selected as one of the "100 Most Influential People in Healthcare" by Modern Healthcare in 2015, 2020, 2021, and 2022. Parkinson was named Top CEO in the small-employer category by The Washington Post 2019 Top Workplace survey, and Top Association CEO by CEO Update in 2013. Washingtonian selected Parkinson as one of Washington, DC's 500 Most Influential People in 2022 and 2023.

AHCA/NCAL Quality Award Program



The **Bronze Award** level provides applicants with the tools and resources they need for continuous improvement in quality care. Through the Bronze criteria, based on the Baldrige Excellence Framework, applicants will assess their organization's mission, vision, and key factors that lead to success. At this award level, utilizing the criteria questions applicants develop an organizational profile for their center. Applying for the AHCA/NCAL Bronze National Quality Award gives your organization a strong foundation for the second step—the **Silver – Achievement in Quality Award level**

At the Silver Award level, applicants continue to learn and develop effective approaches that help improve performance and health care outcomes. The Silver criteria, based on the Baldrige Excellence Framework, provide applicants with a thorough assessment of how their organization works, its effectiveness, and tools for improvement in their approaches. The Silver level gives a clear pathway for recipients moving to the highest honor of recognition, the **Gold – Excellence in Quality Award**.

At the Gold Award level, applicants must show superior performance in areas of the criteria including leadership, strategic planning, and customer and staff satisfaction. By completing the Gold level criteria, organizations take their quality journey to a higher level through the valuable feedback received in the application process and thereby reaching organizational goals. Gold applicants address the Baldrige Excellence Framework in its entirety.

CAHCF/CCAL will be co-hosting a 2-part webinar series for the Bronze Award in November, the fee for the series is \$40, you will receive 4 CEU if you complete both sessions. One of the benefits of attending is that you will write a draft of the Bronze Award application.

2024 Application Year. Don't Wait. Start Today.

- June 27, 2023: Applications available for download/ criteria video series available
- August 2023: Application portal/ Intent to Apply (ITA) opens
- November 16, 2023: ITA deadline
- January 25, 2024: Application deadline

CAHCF/CCAL

94th Annual Meeting

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SPECIAL THANKS TO:
CAHCF/CCAL's
Annual Meeting Committee:

Matthew Barrett

Connecticut Association of Health Care Facilities/
Connecticut Center for Assisted Living

Richard Brown

Connecticut Association of Health Care Facilities/
Connecticut Center for Assisted Living

Kerry Hart

NOA Diagnostics

Marcie Maffeo

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Adriana Manning

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If you would like to join the committee, please contact Adriana Manning
at amanning@cahcf.org



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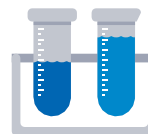
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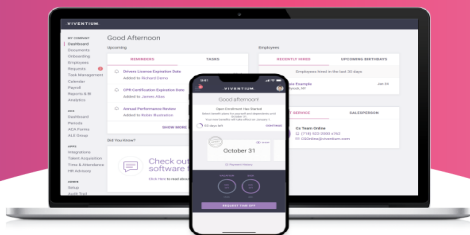


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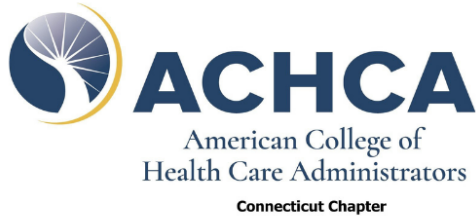


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